

Technology for Doctors online



Technology for Doctors Online is edited by Rosie Lombardi. Over the past 10 years, Rosie has worked as editor of *Risky Business*, a PricewaterhouseCoopers publication, senior writer at *ComputerWorld Canada*, and freelance writer for several publications, including *CBC Online*, *Canadian Business*, and *Canadian Security*. Contact her at rosieT4D@gmail.com. *Technology for Doctors Online* is published by *Canadian Healthcare Technology* magazine and draws upon its editorial resources. *Technology for Doctors Online* also has its own advisory board:

- Dr. Alan Brookstone, Vancouver
- Dr. Michelle Griever, Toronto
- Dr. Karim Keshavjee, Mississauga, Ont.
- Dr. David Koff, Hamilton, Ont.
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Canada's largest IT e-zine for physicians

Technology for Doctors Online is a twice-monthly e-newsletter that's delivered directly to the inboxes of more than 10,000 physicians across Canada. The doctors are both GPs and

specialists working in private practices and public clinics. *Technology for Doctors Online* is the largest electronic publication in Canada dedicated to issues of computerizing and modernizing the physician practice. *Technology for Doctors Online* is a lively and practical source of information for physicians. It delivers short, to-the-point articles that tell physicians what's happening in eHealth – and how they are affected.

Technology for Doctors Online covers:

- What's new in physician EMRs
- New developments in related software and hardware
- Medical devices
- Government funding for clinical management systems
- Profiles of clinics that are implementing new systems
- Networks with other providers
- Privacy issues

Each issue of *Technology for Doctors Online* contains a mixture of:

- News
- Opinion
- Product announcements and reviews



2011 PUBLISHING SCHEDULE

January	6 and 20	May	12 and 26	September	15 and 29
February	3 and 17	June	9 and 23	October	13 and 27
March	3 and 17	July	7 and 21	November	10 and 24
April	14 and 28	August	4 and 18	December	8 and 22

SIZES AND RATES

	One month	Three months	Six months
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